

Krista Flying Out

Web Developer / Web Wonder Woman

me@kristacasual.com / kristacasual.com / linkedin.com/in/kflyingout/

Career Objective

To gain a challenging and rewarding career where my growing web development, design and marketing skills will be utilized and enhanced.

Professional Profile

I'm a well-seasoned, self-motivated and detail oriented individual with thirteen years of web development, design and marketing experience combined. My goal in the work environment is to produce results, develop great relationships, build trust with clients and deliver the outcome they desire—all while adding profitability to the company.



Experience

Web Developer/Designer/Specialist

Wichita, Kansas

Open Road Brands

April 2017 / Present

- Work in conjunction with eHouse Studios to create the look and feel for Open Road Brands new B2C ecommerce website
- Work in conjunction with marketing to create promotional emails
- Work in conjunction with marketing to create and update promotional portions of the B2C website
- Create, edit and modify website graphics for use on the B2C website, social media networks, online ads and other media
- Create, edit and update B2C website content

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Account Manager + Web Developer

Wichita, Kansas

Baseline Creative

March 2016 / February 2017

- Front-end and minor back-end web development for both in-house and client projects
- Daily responsive web development in WordPress and Joomla
- Develop custom content management systems and themes with WordPress
- Use of Bootstrap framework for efficient, quick development and turnaround
- Troubleshooting and assistance for clients (e.g. WordPress training, email, website issues, etc.)
- Build email templates and set up marketing campaigns using CRM software
- Interact with team members and clients to provide marketing strategy insight as well as implementation of best practices for a successful website while still adhering to the client's overall goal

Web Developer

Wichita, Kansas

Prime Concepts Group, Inc.

September 2008 / March 2016

- Design, build and maintain responsive websites for both in-house and client projects
- Develop custom content management systems, themes and custom post types with WordPress
- Use of Bootstrap framework for efficient, quick development and turnaround
- Create graphics and banners for website promotions
- Build email templates and set up marketing campaigns using CRM software
- Self-manage projects and interact with clients (e.g. WordPress training, email set-up, website troubleshooting, domain/DNS help, shopping cart problems)

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Web Developer

Wichita, Kansas

IdeaJack Web Design and Marketing

May 2003 / September 2008

- Handle website projects from initial design to launch
- Client interaction (e.g. Content management system training, email support, domain/DNS assistance)



Skills

Languages and Frameworks

HTML5, CSS3, PHP, JavaScript, jQuery, SQL, Bootstrap

Adobe Creative Cloud

Dreamweaver, Photoshop, Illustrator, Fireworks, Soundbooth

Development

Responsive mobile, tablet, desktop

Content Management Systems

WordPress, Joomla

Domains and DNS

Domain registration, DNS transfers, SSL certificates

cPanel and Plesk

phpMyAdmin, database, email and domain setup

CRM and Ecommerce Solutions

Infusionsoft, MailChimp, Constant Contact, AWeber, Benchmark Email, 1ShoppingCart, WooCommerce

Search Engine Optimization

Implement strategies and best practices on websites (e.g. keyword-rich content, meta tags, ranking report generation, inbound links, website speed, code optimization, Google Analytics)

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Education

Vatterott Technical College

Course of study: Computer programming
Diploma received

Wichita, Kansas
2002 / 2003



Professional References

Derek Helmers

Wellness Director

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